

CALIFORNIA ASPARAGUS COMMISSION
COMMISSION ANNUAL MEETING AGENDA
DECEMBER 9, 2009
STOCKTON, CALIFORNIA

A g e n d a

1. CALL TO ORDER

Chairman Marc Marchini

2. ROLL CALL, ESTABLISH QUORUM

Chairman Marc Marchini

3. INTRODUCTIONS

Chairman Marc Marchini

4. APPROVAL OF MINUTES MEETING June 24, 2009

Chairman Marc Marchini

5. FINANCIAL OVERVIEW

Chairman Marc Marchini

A. Income to Date

B. Budget Comparison

C. Balance Sheet Review

6. BOARD ELECTIONS

Chairman Marc Marchini/CDFA Representative

A. Results of 2010 Board Elections

B. Vacancies

C. Election of Officers

7. OLD BUSINESS

Chairman Marc Marchini

A. Conflict of Interest Filings

B. CDFA Compliance Audit

8. NEW BUSINESS

Chairman Marc Marchini

A. CAC Bylaw Change re: FPPC Conflict of Interest Policy

B. 2010 CAC Referendum

9. COMMITTEE REPORTS

A. PROMOTION & PRODUCT DEVELOPMENT COMMITTEE

Chairmen, Jason Hall and Richard Marchini

1) 2009 Project Update

a. PMA Fresh Summit

b. International Asparagus Meeting

2) 2010 Budget Recommendations

a. Domestic Marketing Research Proposal

3) Destination Report

B. RESEARCH COMMITTEE

Chairman Ed Zuckerman

- 1) 2009 Program Review**
 - a. Variety/Breeding Program**
 - b. Release of UC 115**
 - c. Seed Sales – Foreign and Domestic**
 - d. International Asparagus Symposium**
- 2) 2010 Budget Recommendation**

C. PUBLIC RELATIONS AND POLICY COMMITTEE

Chairmen Clark Mizuno and Bob Ferguson

- 1) 2009 Issue Update**
 - a. Market Loss Program**
 - Updated Timeline for Program Implementation**
 - Legal Authorization to Release Grower Data/Contact Information to USDA**
- 2) 2010 Budget Recommendation**

D. EXECUTIVE COMMITTEE

Chairman Marc Marchini

- 1) CDFA Compliance Audit**
- 2) International Asparagus Meeting**
- 3) 2009 Budget Recommendation (Domestic Marketing Report)**
- 4) 2010 Budget Recommendations**

10. CLOSED SESSION REGARDING THE APPOINTMENT, EMPLOYMENT, EVALUATION OF PERFORMANCE, OR DISMISSAL OF AN EMPLOYEE PURSUANT TO GOVERNMENT CODE SECTION 11126(e)

11. CLOSED SESSION REGARDING PENDING LITIGATION PURSUANT TO GOVERNMENT CODE SECTION 11126(e)

12. REPORT OF ACTION TAKEN, IF ANY, IN CLOSED SESSION
Chairman Marc Marchini

13. PERSONNEL REVIEW
Chairman Marc Marchini

14. 2010 FINANCES
Chairman Marc Marchini

- A. 2010 BUDGET**
- B. 2010 ASSESSEMENT RATE**
- C. 2010 LINE OF CREDIT**
- D. DESTINATION REPORT**

15. ADJOURNMENT

ALL AGENDA ITEMS INCLUDE DISCUSSION AND POSSIBLE ACTION